

Scheme of Study of MBA 3.5 Years

1st Semester		
Course Code	Course Title	Credit Hours
MB-311	Financial Accounting	3
MB-312	Principles of Management	3
COMP-313	Application of Computer Software in Business	3
MB-314	Principles of Marketing	3
ENG-315	Business Communication and Report Writing	3
2nd Semester		
Course Code	Course Title	Credit Hours
MB-321	Cost Accounting	3
MATH-322	Business Mathematics	3
MB-323	SME Management	3
MB-324	Human Resource Management	3
ECO-325	Economics Analysis	3
3rd Semester		
Course Code	Course Title	Credit Hours
MB-431	Entrepreneurship	3
MB-432	Research Methods and Techniques	3
MB-433	Marketing Management	3
MB-434	Financial Management	3
ECO-435	Pakistan Economics Environment	3
4th Semester		
Course Code	Course Title	Credit Hours
ECO-441	Managerial Economics	3
MB-442	Business Policy	3
STAT-443	Inferential Statistics	3
MB-444	Organization Behavior	3
MB-445	Brand Management	3
5th Semester		
Course Code	Course Title	Credit Hours
MB-551	CSR	3
MB-552	Advance Research Methods	3
MB-553	Change Management	3
MB-	Elective Course	3
MB-	Elective Course	3
6th Semester		
Course Code	Course Title	Credit Hours
MB-561	Business Econometric Research	3
MB-562	Project Management	3
MB-563	International Business	3
MB-	Elective Course	3
MB-	Elective Course	3
7th Semester		
Course Code	Course Title	Credit Hours
MB-686	Business Law	3
MB-687	Research Project/ Research Thesis	3

MB-688	Advance Research Methodology	3
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Item is submitted for approval, please.

Elective/ Specialization

Finance		
Code	Course Title	Credit Hrs
MB-578	Financial Institution	3
MB-554	International Trade and Finance	3
MB-555	Analysis of Financial Statements	3
MB-556	Taxation Management	3
MB-557	Investment Management	3
MB-558	Principles of Auditing	3
Marketing		
Code	Course Title	Credit Hrs
MB-559	Marketing Research	3
MB-560	International Marketing	3
MB-564	Sales Management & Advertising	3
MB-565	Seminars in Marketing	3
MB-566	Industrial Marketing	3
Human Resource Management		
Code	Course Title	Credit Hrs
MB-572	Career Management & Planning	3
MB-573	Compensation Management	3
MB-574	International HRM	3
MB-575	Strategic HRM	3
MB-576	Organization Development	3
MB-577	Human Resources Information System	3